



**MINEOLA  
CHAMBER OF  
COMMERCE**



 (903)569-2087  101 E Broad St Mineola, TX  [chamber@mineola.com](mailto:chamber@mineola.com)

## Iron Horse Heritage Festival Sponsorship Levels

### International and Great Northern Railroad (\$5,000) 1 Available

#### Festival Headliner/Street Dance Sponsorship

- Recognition in all media, press releases, radio segments, Wood Co. Monitor Ad Thank You inclusion, social media posts, and print materials as the presenting sponsor
- Logo and business name on downtown banners and signage leading up to and throughout the duration of the festival weekend
- Spot announcements by the festival emcee throughout the event
- Opportunity to introduce Rich O'Toole as they take the stage
- Complimentary vendor booth at the festival
- 12 Reserved VIP section during street dance
- Logo featured on Selfie Wall painted by Flint & Steel Artists
- Logo featured on souvenir cups

### Texas and Pacific Railway Company (\$3,000) 1 Available

#### Stage/AV Sound Sponsorship /Promotional Items

- Recognition in all media, press releases, radio segments
- Wood Co. Monitor Ad Thank You inclusion
- Chamber social media post and print materials
- Logo and business name on downtown banners and signage leading up to and throughout the duration of the festival weekend
- Spot announcements during the street dance by emcee or business spokesperson
- Complimentary vendor booth at the festival
- 8 Reserved VIP section seats during street dance
- Logo featured on souvenir cups

### Missouri, Texas, and Kansas Railroad (\$1,000) 5 Available

#### Festival Entertainers and Contest

- Recognition in all media, press releases, radio segments
- Wood Co. Monitor Ad Thank You inclusion
- Individual social media post
- Recognition on print materials
- Logo and business name on downtown banners and signage leading up to and throughout the duration of the festival weekend
- Complimentary vendor booth at the festival
- 4 Reserved VIP section seats during street dance



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## Iron Horse Heritage Festival Sponsorship Levels

### Southern Pacific Railroad Company

(\$500) 5 Available

#### Children's Games and Activities

- Individual Recognition on Chamber Social Media
- Chamber Newsletter recognition before event
- Recognition in Wood Co. Monitor Thank You ad
- Included on beer garden, cocktail, and wine tent signage
- 2 Reserved VIP section seats during street dance
- 2 Ironhorse 2022 T-Shirts
- 2 souvenir glasses

### International Railroad Company

(\$100) 10 Available

#### Weenie Dog Races

- Recognition on Chamber social media, newsletter before event, and Wood Co. Monitor Thank You ad
- Recognition on Race Signage and Announcements before races
- 2 Reserved VIP section seats during street dance

### East Texas Railroad Company

(\$50)

#### Chamber Supporter

- Recognition in Chamber Supporter Group Post on Chamber Facebook page
- Newsletter mention before event
- Inclusion in Wood Co. Monitor Thank You ad